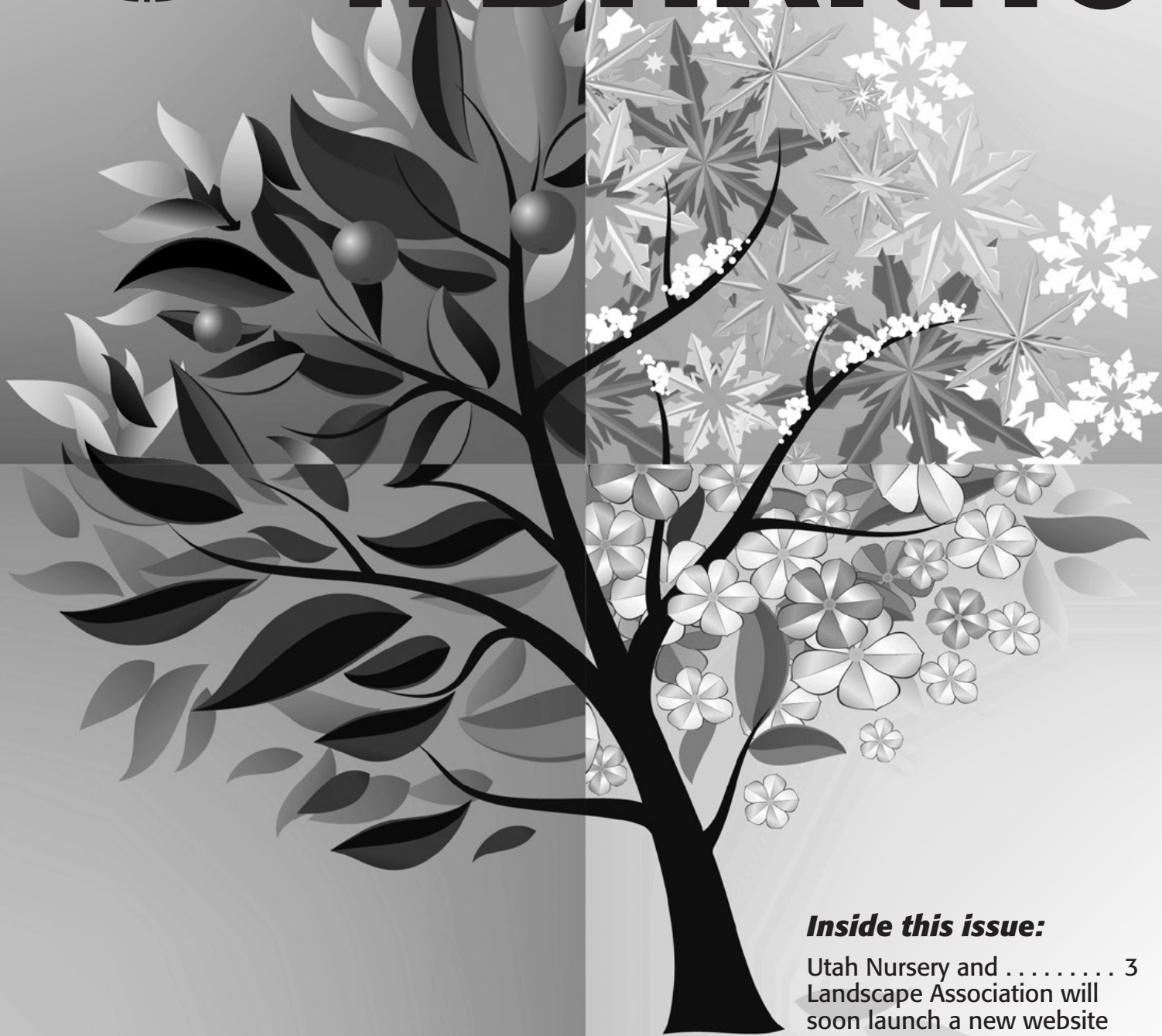




Trunkline



Inside this issue:

Utah Nursery and 3
Landscape Association will
soon launch a new website

Utahns are Making the 5
Shift to Efficient Landscapes

The UNLA is looking 6
for volunteers

Conference Registration Form



2022 Utah Green Industry Conference • January 18-19-20, 2022 via Zoom and
 January 25 – 26, 2022 In-Person Conference and Trade Show
 Mountain America Expo Center, 9575 South State, Sandy, Utah 84070



Please send a separate registration form for each individual. Please combine forms and send in one envelope for same-company group discount. All fields are required

Registrant Information

Name _____
(as should appear on name badge)

Company _____

Email _____

Address _____

City _____

State _____ Zip _____

Phone (day) _____ Fax _____

Trade Association Memberships (Check all that apply)

UNLA UCFC ASLA – Utah Chapter

Four Easy Ways to Register

- ON LINE www.utahgreen.org
- MAIL the completed registration form (or a photocopy) and full payment to:

USU Conference Services
P.O. Box 413135
Salt Lake City, Utah 84141-3135

3. CALL **800-538-2663** or **435-797-0421** with a credit card or purchase order number.

4. FAX the completed registration form to **435-797-0636** (24 hours) with a copy of purchase order.

Please note that confirmations will be emailed on registrations received at least seven days prior to the conference.

Conference Registration

Each Registration includes trade show, and speaker handouts.

Early Rate (on or before January 11, 2022) circle one

	Member	Nonmember	Group Member*
All Conference Days & Trade Show	\$195	\$375	\$175

Regular Rate (after January 12, 2022) circle one

All Conference Days & Trade Show	\$225	\$400	NA
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On-Site Registration (per day) \$85 (member and non member)

Special Rates

***Group Member Rate:**

Must have four (4) or more (submit forms together) from same member firm of UNLA, UCFC, ASLA – Utah Chapter, applies to early registration only.

Student Rate:

Current University students pay \$25 per day.

Tradeshow Only Registration

Tuesday, 12:00-5:00 and Wednesday, 10:00-2:00
***Free** if pre-registered by January 21st or \$10 at the door

Pre-Registered Trade Show Only

Ticketed Events

These are optional activities with additional charges. We reserve the right to cancel any activity due to lack of enrollment.

UCFC Annual Meeting & Luncheon

Tuesday, January 25, 2022 12:30 pm\$25.00
 Lone Peak Indoor Pavilion (10140 S 700 E, Sandy, UT 84070)

Special Services Requests:

- Reasonable accommodation is available for persons with disabilities. Please check here for additional information. Three working days' notice is needed to prepare materials and services.
- Please check here if you have special dietary restrictions in connection with meal events included in this conference registration, and attach an explanation of your requirements.

Cancellation/Refund Policy

Refunds will be made to those registrants who must cancel, less a \$20 Processing fee. Written cancellation requests must be postmarked on or before **January 11, 2022**. No refunds will be made after that date. Substitutions are welcome. UNLA and Utah State University reserve the right to cancel this event or portions thereof due to insufficient enrollment and limit their liability to registration refunds only.

Payment Information

TOTAL OF REGISTRATION AND TICKETED EVENTS: \$ _____

Method of Payment (full payment required with registration):

A. Enclosed is my check for \$_____ payable to Utah State University.

B. Please bill my organization on P.O.# _____

C. Please bill my charge card: Visa MC Diners Disc AMEX

(to pay by credit card please go online or call 435-797-0421)

For updated schedule, to join as a member, and for more information go to the Utah Green website at: www.utahgreen.org



Publisher
Utah Nursery & Landscape Association

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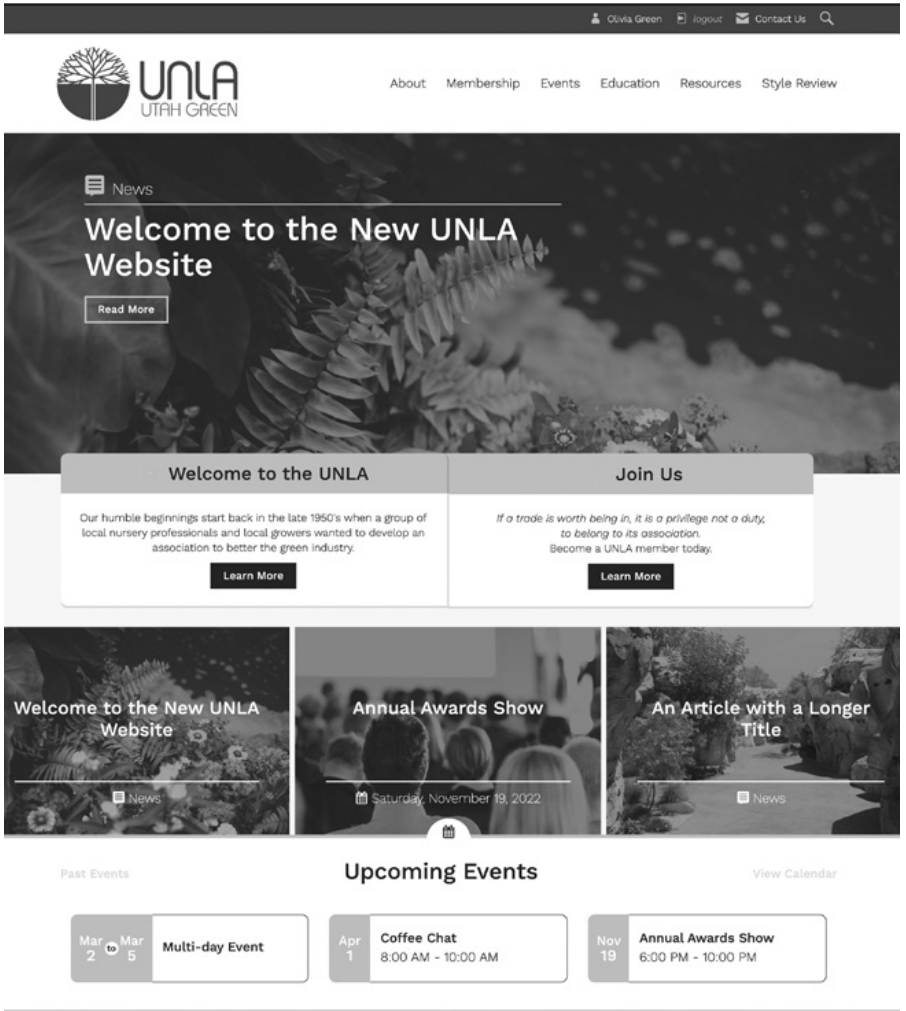
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Dr. Frank Williams

Trunkline is published four times each year as a membership benefit to inform UNLA members of the opportunities and actions of the association and its members.

Send submissions to:
Trunkline c/o UNLA Office
PO Box 1073
Riverton, UT 84065-1073
Phone 801-424-9223

INTERNET RESOURCES
UNLA
www.utahgreen.org



We are Enhancing Your Member Experience!

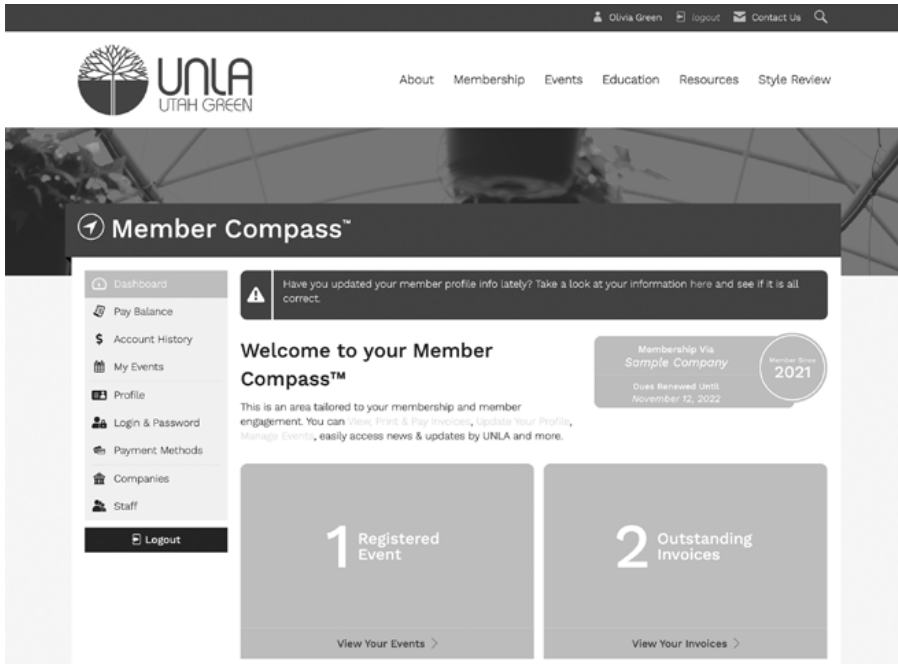


In 2022, we will be updating our website and database capabilities to simplify and amplify how you engage with the Utah Nursery and Landscape Association! Together for over 70 years, we have elevated our industry throughout the state of Utah, to professionalize and build a standard of excellence. You, our members, offer the best-in-class nurseries and landscaping services in the state, and we need to deliver that same best-in-class experience right back.

A New Website

Utah Nursery and Landscape Association will soon launch a new website. This site will have a calendar of upcoming courses, events, and meetings along with a news section with featured content, industry updates, and link to our digital publication Trunkline. We will have also have online directories for our members to connect with other members. This new website will deliver a dynamic experience for our members and help them connect with member resources with ease.

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New email Contact Information:

Meeja Fortie
meeja@utahgreen.org

Diane Mower-Jones
memberservices@utahgreen.org



Member Experience
(continued from page 3)

Member Compass

Members will now be able to login into our site to access and update their member profiles, through the Member Compass. The login function of our site will give members access to register for classes, sign up for events, pay member dues online, track CEUs, and gain access to member exclusives. We will launch

online member applications and simplify the renewal process. You'll also be able to view and pay all invoices online.

Here at the Utah Nursery and Landscape Association, we are excited to deliver these new features to you all, our members. These coming enhancements will continue to build on our association's legacy and prepare us for our continued growth in the future.

Visit the UNLA Home Page!

www.utahgreen.org
 Also, email us at meeja@utahgreen.org

Featuring...

- Current & upcoming events for the UNLA
- Certification information
- Links to other exciting green industry websites



QWEL
 QUALIFIED WATER EFFICIENT LANDSCAPER
 BE WATER EFFICIENT

CLASSES FOR LANDSCAPE PROFESSIONALS
 Certification for landscape professionals. Receive 20 hours of education on:

Training Calendar at: qwel.net

where our water comes from irrigation systems scheduling
 soils landscape water budgets maintenance and troubleshooting
 irrigation system audits controllers sustainable landscaping

Utahns are Making the Shift to Efficient Landscapes in Record Numbers

The number of applications for landscaping rebates through Utahwatersavers.com was four times higher this year than last—a trend indicating that many Utahns are ready to make the change to a more sustainable landscape. While the double whammy of pandemic and drought may have helped fuel this shift, many in the Utah Green Industry have stepped up to educate clients and to provide resources that make it easier for Utahns to install landscapes that are more resilient and capable of handling the often-unpredictable challenges ahead.

Here is a look at some exciting changes and opportunities that will help this movement grow even more:

Expanded Rebate Offerings through Utahwatersavers.com:

In August 2021, landscaping rebates on Utahwatersavers.com were expanded to include additional areas of eligibility. Funding from Jordan Valley Water Conservancy District and Central Utah Water Conservancy District have made Locascapes Rewards and Flip Your Strip Rebates available throughout Salt Lake, Utah, Wasatch, Duchesne, Juan, and Sanpete Counties. Layton residents can also participate in the Flip Your Strip program thanks to funding from Weber Basin Water Conservancy District. It is anticipated these programs will continue to expand, particularly for homeowners remodeling existing yards into high-performing Locascapes. Learn more about rebate opportunities at Utahwatersavers.com



Newly installed front yard Locascape. Designed by Laura McCoy, Vivid Desert Design. Installed by Alpine Landscapes.

Locascapes Professional Partnering:

Members of UNLA are generally aware of the Locascapes method, a design style created specifically for Utah. The method takes the seven principles of waterwise landscaping, reduces them to actionable steps and melds them with Utah's cultural perception of an "ideal" landscape. The end result? A way of landscaping that can look traditional but uses just 50% (or less) of the water consumed in a traditional landscape and can be more easily managed over time. Locascaping is becoming increasingly popular with residents and is even required for new construction in some rapidly growing communities. If you have not yet teamed up with the movement, this is a great time to join us.

Partnering with Locascapes is free and open to all licensed, Utah green industry

businesses. Partners receive vetted referral traffic, "official" Locascapes Partner logos and branding to use in promoting their businesses, social media promotion to potential clients, and long-term client support and education provided by a team of experts that you don't have to pay! To become a partner, email info@locascapes.com.

Flip Your Strip Class for Landscape Professionals:

New this year, Conservation Garden Park is sponsoring a park strip class designed for industry professionals and students only. The class will cover the Flip Your Strip Program, what it means for your clients, and how to design and install waterwise park strips that will meet rebate standards. Park strip flipping is the hottest

(continued on page 6)

Efficient Landscapes

(continued from page 5)

landscape trend in Utah, learn how to turn this trend into traction for your business.

Registration is required for admittance to

this event and to receive CEU's. Register to attend here: <https://www.eventbrite.com/217157041557/>

Class registration can also be found at utahwatersavers.com and localscapes.com



Waterwise Park Strips for Landscape Professionals

Are you interested in helping your clients increase their landscape curb appeal while helping to conserve water at the same time? Then this class is for you. We'll cover the Flip Your Strip Program, what it means for your clients, and how to design and install waterwise park strips that will meet rebate standards. Park strip flipping is the hottest landscape trend in Utah, learn how to turn this trend into traction for your business.

This class is designed to help landscape industry professionals better understand the Flip Your Strip water conservation rebate program.

More information on the rules, guidelines, and eligibility of the Flip Your Strip program can be found at utahwatersavers.com

- Taught by Jordan Valley Water Conservancy District staff.

- This class is for landscape industry students and professionals.
- For the homeowner version of the class please see "Creating Waterwise Park Strips".
- Registration is required for admittance to this event and to receive CEU's.

This class qualifies for the following CEU's:

- (1) QWEL (Qualified Water Efficient Landscaper)
- (1) DOPL CORE- Energy Conservation
- (1) UCNP (Utah Certified Nursery Professional)

Date: Thu, Feb 3, 2022

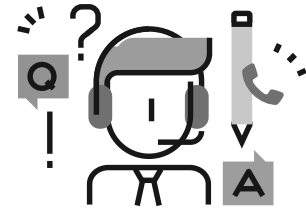
Time: 12:00 pm-1:30 pm

Location: Online Webinar

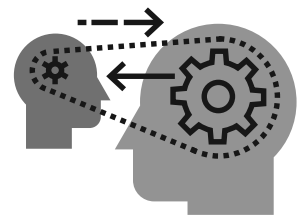
How to sign up:

conservationgardenpark.org,
localscapes.com, [Eventbrite](https://www.eventbrite.com)

Looking to get involved in the UNLA? The UNLA is looking for volunteers to serve on the following committees:



EDUCATION COMMITTEE – In charge of educational opportunities for members.



NETWORKING COMMITTEE – in charge of building membership and finding networking opportunities for existing members.



ADVOCACY COMMITTEE – Focuses on keeping the membership in the loop of policies, laws, rules, and regulations that may impact our members. We could have a place on our new website to post issues to keep our members aware.



EVENTS COMMITTEE – Helps to organize field days/events throughout the year.

For questions or to sign up for a committee, please contact Meeja Fortie, meeja@utahgreen.org or 801.424.9223

Landscape LEADERSHIP grants

FOR BUILDERS · DEVELOPERS
COMMERCIAL BUSINESSES AND INSTITUTIONS
& HOMEOWNERS ASSOCIATIONS



CENTRAL UTAH WATER
CONSERVANCY DISTRICT

1426 East 740 North Suite 400 - Orem, UT 84097
801-226-7100



JORDAN VALLEY WATER
CONSERVANCY DISTRICT

8215 South 1300 West - West Jordan, UT 84088
801-565-4300

*Funding for prominent,
water-efficient
landscaping projects.*

what is it?

Landscape Leadership Grant

Landscape Leadership Grants provide funding assistance for businesses, institutions, builders, developers, and property management companies that install water-efficient landscaping in highly visible areas. Project funding is determined by estimated water savings, promotability, and community impact.

who is ELIGIBLE?

Projects must be in Central Utah Water District or the Jordan Valley Water District's service area to receive funding.

CUWCD - Utah County, Sandy, and Salt Lake
JVWCD - Most of Salt Lake County

how do I APPLY?

Complete the online interest form found in the Grants & Funding section

<https://cuwcd.com/landscapeleadership.html>
jvwcd.org/landscapeleadershipgrant





Utah Nursery and Landscape Association
PO Box 1073
Riverton, UT 84065-1073

Mark Your Calendar Now

January 2022

18,19,25 **2022 Utah Green Industry Conference**
20,26 **& Trade Show**

February

2 **Waterwise Park Strips for Landscape Professionals** Registration is required for admittance to this event and to receive CEU's.

21-23 **Weber Basin Water Conservancy District QWEL Workshops and Testing**

23-25 **Washington County Water Conservancy District QWEL Workshops and Testing**

